

The Blue Line

The Foust Marketing, Inc. Newsletter

Inside this issue:	
Weld-On® 727™ Hot 'R Cold™ For Extreme Cold	1
NIBCO—Chemtrol® Flow Control Products	1
Griffco—Sight Flow Indicators	1
Lutz-Jesco—Priming Aid	2
The Blue Line—Win \$50 Amazon Gift Card!	2

Weld-On® 727™ Hot 'R Cold™ For Extreme Cold



As a lot of the country is getting cold, please remember to stock your branches with Weld-On® 727 Hot 'R Cold that is designed for extreme Cold conditions. This could generate some

impulse incremental sales.

Weld-On® 727™ is a clear, ultra low VOC emission, medium bodied, very fast setting, PVC solvent cement for all classes and schedules. It is used for pipe and fitting with an interference fit, Schedule 40 through 6 inches diameter, and Schedule 80 up to 4 inches. Can be used without primer on non-pressure systems if local codes permit.

Premium formula for all weather conditions (-15°F to 110°F / -26°C to 43°C). Available in

pints, quarts, and gallons.

Suitable for use on rigid and flexible PVC pipe and fittings and can be used in very wet condition and/or where quick pressurization of the piping systems is needed. Excellent for industrial, irrigation, electrical conduit, pool & spa and plumbing, including PVC foam core pipe.

Contact our sales team to setup installation training for your next PVC and CPVC project. You can also download the Weld-On® data sheet at [727 Hot 'R Cold](#).

Industry Events

- IPE (International Poultry Expo)
Atlanta, GA
Jan 28-30, 2025
www.ippexpo.com
- Southwest Pool & Spa Show
Houston, TX
Feb 4-8, 2025
www.swpsshow.com
- AHR Expo
Orlando, FL
Feb 10-12, 2025
www.ahrexpo.com

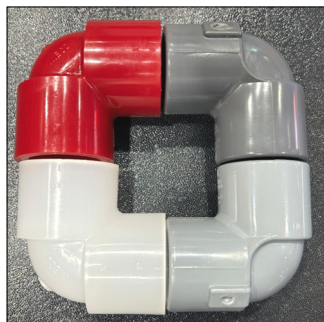
Notes of Interest

- “Commit to the LORD whatever you do, and your plans will succeed.”
—Proverbs 16:3
- “Whether you think you can or think you can’t—you’re right.”
—Henry Ford

Company News

- Foust Marketing offers a complete line of chemical feed equipment from pumps, skids, controllers, and accessories.

NIBCO—Chemtrol® Flow Control Products



Chemtrol flow-control products are unsurpassed in performance and longevity. With

more than 60 years of experience in industrial thermoplastics, Chemtrol offers dependable products that work in the most demanding corrosive environments. The line of quality Chemtrol® pipe, fittings, and valves are lightweight, corrosion resistant, and maintenance-free – saving you time and money.

Great ideas flow from Chemtrol in PVC, CPVC, PP, and PVDF products for a wide range of

flow-control applications. For specific recommendations of chemical compatibility, view the [Chem-Guide](#), and for engineering data related to plastic piping system design and installation, and maintenance instructions, view the [Chemtrol Thermoplastic Piping Technical Manual](#).

Contact our sales team for additional product specifications, literature or setup product training with your team.

Griffco—Sight Flow Indicators



Enhance your chemical feed systems with Griffco's Sight Flow Indicators. Their sight glasses provide a clear view of flow, ensuring optimal performance and safety. Elevate your system's efficiency today.

- ✓ Durable borosilicate glass construction for maximum clarity.
- ✓ Reliable verification of chemical flow from your feed pump.
- ✓ Versatile compatibility with 8 end cap materials, suitable for most chemicals.

Griffco Valve manufactures pump accessories to support all customer pump accessory requirements. These accessories complement their offering to better serve customers by providing the same quality, delivery, and customer satisfaction expectations.

Lutz-Jesco—Priming Aid



What is it? — The Lutz-Jesco Priming Aid assists in the re-starting of pump operation following extended times of pump shut down. It provides liquid to the pump head until chemical is lifted to the pump.

What does it do? — The special feature of the priming aid is the integrated pumping device that allows it to fill the priming aid without opening the collector.

What happens without it? — All brands of metering pumps with

low flow rates often have difficulties in priming. With increased suction lift and viscosity of the medium these difficulties become more severe. Air pockets during startup or after exchanging the tank, as well as effervescent media, may also result in priming problems.

How does it work? — Priming is made much easier by using Lutz-Jesco priming aid because the metering head is fed directly with liquid. Any gas is collected in the priming aid. The metering process is not interrupted and cavitation is avoided.

Where does it go? — The priming aid consists of an easy-to-fill collector that is mounted between the suction line and the suction valve of the pump.

The Blue Line—Win \$50 Amazon Gift Card!

Foust Marketing is offering the opportunity to win a prize in this issue of *The Blue Line*.

Happy New Year! We are offering a \$50 Amazon Gift Card courtesy of IPS Weld-On® and Foust Marketing.



Congrats to the winner of the Year-End Prize, the Apple iPad courtesy of King Plastic and Foust Marketing.

Shawn Lee
Water Tech—Fort Smith, AR

1. What applications is Weld-On® 727 Hot 'R Cold used for?
2. What Chemtrol® plastic materials are available for a wide range of flow-control applications?
3. What does Griffco's Sight Flow Indicators provide?
4. What does the Lutz-Jesco Priming Aid assist with your chemical pumps?
5. What did Henry Ford say about what you think?

Complete the entry form at www.foustmarketing.com/entry-form.



Main Office

Foust Marketing, Inc.
P.O. Box 7413
The Woodlands, TX 77387-7413
Tel: 281-296-2500
www.foustmarketing.com

