

The Blue Line

The Foust Marketing, Inc. Newsletter

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King StarBoard® Used for Convenience Stores



HDPE Condiment Organizer Station In King StarBoard® Light Gray

King StarBoard® is the original marine-grade high-density polyethylene sheet and the leading brand in the marine industry.

The King StarBoard® brand has been used for marine, industrial, and architectural applications for more than fifty years.

Applications

- Cabinets
- Checkout Counter
- Condiment Organizer Station
- Dividers
- Drawers
- Drink Station
- Frames and Trim
- Furniture

- Food Display Station
- Refrigerated Dispenser Station
- Storage Compartments

King StarBoard® will not rust, delaminate or rot when exposed to UV, humidity or water. It is ideal for a variety of applications from replacing wood, to building industrial and architectural components and furniture. The King StarBoard® sheet never needs painting or refinishing, works like wood, and is easy to fabricate with common woodworking tools and techniques.

Industry Events

- Texas Water (Water Environment Association of Texas) Houston, TX Apr 11-14, 2023 www.texas-water.com
- ISA Sign Expo (International Sign Association) Las Vegas, NV Apr 12-14, 2023 www.signexpo.org

Notes of Interest

- “The thief comes only to steal and kill and destroy; I have come that they may have life, and have it to the full.” —John 10:10
- “Don’t accept your dog’s admiration as conclusive evidence that you are wonderful.” —Ann Landers

Company News

- Foust Marketing offers a complete line of chemical feed equipment from skids, pumps, controllers, and accessories.

Champion Strut®—Expanded Warehouse for Strut Inventory



Champion Strut® is a complete system of corrosion resistant fiberglass components including strut (channel) and a wide variety of fittings, hangers, threaded rods, nuts and acces-

sories. Available in both polyester and vinyl ester resins.

Champion is excited to announce their recently expanded warehouse in Texas. This will allow Champion to increase what is already the largest inventory of fiberglass strut and hanger products in the region.

Customers can access an accurate count of Champion’s inventory for all their strut products. To view inventory, click on

<https://championfiberglass.com> then select Resources from the drop-down menu and select Strut Inventory.

Champion Strut® has been successfully used in many highly corrosive applications including steel mills, wastewater treatment, utilities, refineries, chemical plants, marinas, pulp and paper, water reclamation facilities, theme parks, aquariums, pools and underground vaults.

NIBCO Introduces Enhanced Contact Center



Continuous improvement is a core value at NIBCO, so they are pleased to announce they have upgraded their Customer Contact Center to elevate customer call experiences and enhance communications.

They are thrilled to introduce texting capabilities for customers! That’s correct, customers will be able to communicate with customer service and technical services representatives via SMS text messaging. The following numbers can be used to send SMS text messages:

Customer Service: 855.642.2608 - Technical Services: 855.642.2607

Second, you’ll notice an enhanced call experience when you call NIBCO from the moment you dial until your call is complete. Thank you for your continued business with NIBCO and Chemtrol® products.

Mativ—PEEK Coretec™ Tubing



**Mativ—Superior Performance
PEEK Coretec™ Tubing**

Customers prefer Coretec™ PEEK (Polyetheretherketone) tubing, bushing stock and pipe because it is a high performing and lightweight alternative to stainless steel. PEEK material is an engineered polymer with an extremely broad range of uses. PEEK can be extruded into high temperature and high strength

tubing which can be found in multiple industries including:

- Aerospace & defense
- Automotive
- Fiber optics
- Fluid management
- Food & beverage
- High performance liquid chromatography (HPLC)
- Medical & laboratory
- Oil & gas
- Semiconductor

Coretec™ PEEK tube exhibits strength, durability and chemical resistance that are compatible with a wide range of applications. For more details, visit www.swmintl.com/products/tubing-parts/tube-rod-pipe.

The Blue Line—Win Deluxe Barbecue Set!

Foust Marketing is offering the opportunity to win a prize in this issue of *The Blue Line*.

With the spring grilling season, we are offering a **Deluxe Barbecue Set** courtesy of King Plastic and Foust Marketing.



Enter by visiting below link with the answers to the questions.

1. List a couple applications where King StarBoard has been used in convenience stores.
2. What will Champion Fiberglass be stocking more of in the newly expanded warehouse?
3. What new technical and customer service feature is being offered from NIBCO?
4. What Coretec™ PEEK (Polyetheretherketone) products are available from Mativ (Formerly Delstar)?
5. What did Ann Landers say about your dog's admiration?

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5. What did Ann Landers say about your dog's admiration?

Winner of the Rudy's Gift Basket from the last issue courtesy of Foust Marketing.

John Turner
Cope Plastics—Little Rock, AR

Wooo Pig Soolie!

Complete the entry form at www.foustmarketing.com/entry-form.



foustmarketing, inc.

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Pulsafeeder



NIBCO



King



Harrison



IPS



Mativ



Lutz



Champion

