

The Blue Line

The Foust Marketing, Inc. Newsletter

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Black and White Illustrations Made with King ColorCore®



A mix of designers from around the world were brought together using the exquisite corpse method (from the original French term *cadavre exquis*), which involves a collection of images assembled by various artists with no regard or knowledge of what the other

artists have drawn, producing one image whose components don't necessarily match, but flow together as one playful composition. Each participating artist was assigned an area and depth to build out and given free rein to create fully individual designs. The result is a unique and modern architectural version of the exquisite corpse.

The artist, Nicolas Buffe, and architect, Timothy Haahs & Associates, Inc. specified King ColorCore®, the multi-color

engravable high-density polyethylene sheet with multiple layers of contrasting colors for the Miami Museum Garage.

King ColorCore® has a matte finish on both sides of the sheet. It is environmentally stabilized to withstand the harshest outdoor conditions. King ColorCore® will not rust, delaminate or rot when exposed to UV, humidity or water. The polymer sheet never needs painting or refinishing, works like wood and it is easy to fabricate using common wood-working tools and techniques.

Industry Events

- AWWA (American Water Works Association)
San Antonio, TX
Jun 12-15, 2022
www.awwa.org/ace
- Texas Sign Association
Montgomery, TX
Jun 22-26, 2022
<https://txsigns.org>

Notes of Interest

- "For the entire law is fulfilled in keeping this one command: "Love your neighbor as yourself."
—Galatians 5:14
- Compound interest is the eighth wonder of the world. He who understands, earns it. He who doesn't, pays it.
—Albert Einstein

Company News

- Foust Marketing offers a complete line of chemical feed equipment from skids, pumps, controllers, and accessories.

IPS Weld-On and Christy's Tools and Accessories



IPS Weld-On and Christy's offers a complete line of Tools and Accessories. Christy's specializes in creating products that meet the needs of professional contractors with tools and ac-

cessories for many applications.

Tools

- Channellocks, pliers, needle nose
- Cutting Tools—Lenox hand saws, blades, knives,
- Hand Tools—Wrenches, hammers, screwdrivers
- Long Handle Tools—brooms, rakes, shovels, diggers
- Measurement—tape measures, measurement wheels, levels
- Striking Tools—Axes, Mallets,

picks, and crow bars

Accessories

- Batteries. Load Buster trash bags, terry rags, nylon straps, gloves, water hose, caution tape, duct tape, pipe wrap, PTFE tape, PVC pipe cutters, paint and more.

Christy's tools and accessories can be added to your Weld-On and Christy's stock order for cements and primers. Click on the following links to learn more. [Christy's Product Category](#)

Griffco Corporation Stops Used for Chemical Injection



Griffco corporation stops (corp stops) are designed to ensure that chemical feed systems inject into the center of a process stream for better mixing and to prevent corrosion along the process pipe. They are also retractable and offer a ball valve to seal the process stream for servicing (when the process cannot be drained). Corporation stops are typically used for larger diameter pipe to inject chemicals away from the edge of the pipe. This will not only allow for better chemical dilution, and decrease pipe corrosion. The integral check valve prevents the process fluid from going back up the chemical line. The leak-free design is a sure fit for safety and long-life operation. Robust construction ensures reliability in the rigorous service of municipal, industrial, and water treatment applications.

Pyxis—pH Calibration Solutions



Pyxis Lab® has developed pH calibration solutions that represent acidic (4.0), neutral (7.0) and base (10.0) on the pH scale. A combination pack is available for those desiring to purchase all three of these calibration standards at one time! These calibration standards are designed to be utilized for calibration of Pyxis Lab® devices that measure for pH

Buffer Solutions are used to calibrate pH meter because they resist changes in pH. When you use a pH meter to measure pH, you want to be sure that if the meter says pH=7.00, the pH really is 7.00.

Buffers are ideal for this purpose because:

- They are easily prepared for a given pH
- They are stable for long periods of time.
- They resist changes in pH if you accidentally add a little acid or base.

Contact our team for pricing or view detailed information on all Pyxis calibration solutions at www.pyxis-lab.com/product-category/calibration-standard-solutions

The Blue Line—Win Sand Cloud Towel!

Foust Marketing is offering the opportunity to win a prize in this issue of [The Blue Line](#).

Just in time for the summer, this issue we are offering a **Sand Cloud** sand-free, quick-dry beach towel courtesy of King Plastic and Foust Marketing.



1. What project did the artist, Nicolas Buffe use King Color-Core® for his design?
2. List a couple tools and accessories available from IPS Weld-On and Christy's?
3. What are Griffco corporation stops typically used for?
4. Why are Pyxis pH calibration buffer solutions used?
5. What did Albert Einstein say about compound interest?

Winners of the sleeve of Titleist Pro V1x golf balls courtesy of Foust Marketing and Lutz Jesco.

Kevin Bonds

Harrington—Houston

Pat Roller

Boedeker Plastics—Shiner

Jim Whetsel

Atlas Supply—St. Louis

Mike Robertson

Sidener Environmental—St. Louis

Complete the entry form at www.foustmarketing.com/entry-form.



foustmarketing, inc.

Engineered solutions for your business

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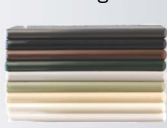
Pulsafeeder



NIBCO



King



Harrison



IPS



SWM



Lutz



Champion

