Volume 17, Issue 8

Aug 2021 - Sep 2021

Special Products Issue!

The Blue Line

The Foust Marketing, Inc. Newsletter

Inside this issue:

King StarBoard® ST—Ideal for Outdoor Furniture	1
Champion Strut™—Glass- Reinforced Clevis Hangers	1
IPS Weld-On-How to Apply	4

Thread Sealant

Caseway—BA-460 Phenolic Epoxy

The Blue Line—Win Pappas Gift Card!

King StarBoard® ST—Ideal for Outdoor Furniture



King StarBoard® ST is a unique and advanced, high-density polyethylene building sheet that lasts a lifetime. The polymer sheet is 25% stiffer than the original King StarBoard®. It is a product of a proprietary process called K-Stran $^{\text{TM}}$, the most advanced manufacturing process

for superior flatness and consistency. King StarBoard® ST has a matte gloss finish on both sides, and it is environmentally stabilized to withstand the harshest outdoor conditions.

Applications

- Cabanas
- Concession Stands
- Dugout Areas in Sports Arenas
- Indoor and Outdoor Furniture
- Kick Plates
- Lockers

- Outdoor Kitchens
- Pool Areas

King StarBoard® ST will not rust, delaminate or rot when exposed to UV, humidity or water. It is one of our most scratch-resistant polymers, making it an excellent construction material for cabinetry, furniture and architectural partitions. The polymer sheet never needs painting or refinishing, works like wood and is easy to fabricate using common woodworking tools and techniques. For more details, visit www.kingplastic.com.

Industry Events

- TSSA (Tri-State Association)
 Joplin, MO
 Aug 5-7, 2021
 www.tristatesign.org
- Offshore Technology Conference Houston, TX Aug 16-19, 2021 2020.otcnet.org
- International Woodworking Fair Atlanta, GA Aug 23-26, 2021 www.iwfatlanta.com

Notes of Interest

- "Therefore do not worry about tomorrow, for tomorrow will worry about itself. Each day has enough trouble of its own."
 - -Matthew 6:34
- "You can't lean on a shovel and pray for God to dig the hole. You have to take the risk to make it happen."
 - -Jeremiah Morris

Company News

 <u>PB-200</u> Cordless Power Beveller Stocking Program Available!

Champion Strut™—Glass-Reinforced Clevis Hangers

Champion Strut™ is a fiberglass non-metallic channel framing system that includes a complete line of non-metallic accessories, fasteners, hangers, pipe clamps and channels. Champion Strut™ is a versatile, high strength fiberglass framing system that has been successfully used in many highly corrosive applications.

Champion Strut™ clevis hangers are available in two types:

injection molded glassreinforced polyurethane, and hand lay-up polyester or vinyl ester clevis hangers.

The injection molded glass-reinforced clevis hangers are available for sizes 1/2" - 6". The hand lay-up clevis hangers are standardly provided in polyester fiberglass and available in sizes 1" - 24". Vinyl ester clevis hangers are available on special order from Champion.



For more information, contact our sales team or download the Champion Strut™ Catalog.

IPS Weld-On—How to Apply Thread Sealant





Many installations and final connections require thread sealants and joint compounds to complete the job. Should you use PTFE Tape or Thread sealant. PTFE tape provides lubrication for the threads but minimal sealing. Thread sealant with PTFE will have both the lubrication and sealing properties. Once the sealant dries, it provides a seal that prevents leaking.

Step 1: Apply thread sealant across the threads in a perpendicular direction to deposit sealant onto threads.

Step 2: Next, brush the sealant with the threads to ensure full coverage to the deepest part of the threads.

For more information, download the flyer at <u>IPS Weld-On Thread Sealants</u>.

Caseway—BA-460 Phenolic Epoxy



BA-460 is an excellent product for cementing phenolic to phenolic. It also bonds to dissimilar materials like wood, metal, ceramics, other mechanical plastics, and rubber to rubber.

BA-460 is a light amber 2-part epoxy system. Part A is a semi-viscous liquid and Part B is a high viscous liquid. It is ideal for applications that require shock resistance. BA-460 is

also recommended for surfaces with widely different thermal expansion characteristics. Continuous service at 200-250°F and even higher temperatures may be tolerated for short durations. Once cured, BA-460 is moisture proof and resists alkalis and most acids.

Cure Cycle

After 24 hours at 77°F, you will have approximately 50% cure. For complete cure at room temperature, it requires three days or four hours at 200°F. Properties of the room temperature cured formulation may be improved by a post-cure of ½ hour at 140-200°F.

For more information, download at <u>BA-460 Phenolic Epoxy</u>.

The Blue Line—Win Pappas Gift Card!

Foust Marketing is offering the opportunity to win a prize in this issue of The Blue Line.

This issue we are offering a \$50 gift card to Pappas Restaurants or any local restaurant of your choice courtesy of King Plastic and Foust Marketing.

Enter by visiting below link with the answers to the questions.

- List a couple reasons why King StarBoard® ST is ideal for outdoor furniture?
- What are the two types of clevis hangers available from Champion Strut™?
- 3. What do thread sealants from Weld-On® offer vs. PTFE tape?
- 4. What temperature is BA-460 from Caseway recommended for continuous service?



5. What did Jeremiah Morris say about a shovel and how to dig a hole?

Winners of Personalized Louisville Slugger bats from the last issue courtesy of Pulsafeeder and Foust Marketing.

Tara Caesar

Polymershapes—Riverside, MO

Paul Sands

Polymershapes-Riverside, MO

Art Ramos

Harrington-Sacramento, CA

Complete the entry form at www.foustmarketing.com/entry-form.



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