

The Blue Line

The Foust Marketing, Inc. Newsletter

Inside this issue:

MicroVision EX—Reliable Cooling Tower Controller	1
Thermal—Two Year Full Manufacturer Warranty	1
IPS—Weld-On® 505 Key-Tite™ Metal Pipe Sealant	1
Caseway—SC-94 Acrylic Solvent Cement	2
Win Personalized Louisville Slugger!	2

Industry Events

- TWQA (Texas Water Quality Association)
San Antonio, TX
Jul 12-16, 2021
www.twqa.org
- SUR/FIN (National Association for Surface Finishing)
Detroit, MI
Jul 13-15, 2021
www.nasfsurfin.com

Notes of Interest

- “Do not be conformed to this world, but be transformed by the renewal of your mind, that by testing you may discern what is the will of God, what is good and acceptable and perfect.”
—Romans 12:2
- “God uses people that have failed because they are not any other kind around.”
—Chad Robichaux

Company News

- [PB-200](#) Cordless Power Beveller Stocking Program Available!

MicroVision EX—Communications Cooling Tower Controller



Need a reliable communications conductivity cooling tower controller for the summer?

MicroVision EX is an advanced microprocessor based conductivity, pH, ORP, PTSA controller, with the features and functions for accurate monitoring and control of cooling tower water.

Features

- Easy programming based on MicroVision simplicity.
- Toroidal conductivity probe. No need to recalibrate conductivity probe.
- Easy installation - Remotely configure your controller in minutes with PULSAlink communications.
- Up to 10 digital inputs.
- Optional 4-20 mA analog outputs and inputs.
- Up to 2 years of data logging.
- Modbus BMS integration.

- Two Year Warranty

- Ability to add second water meter for increased water efficiency and accurately calculate evaporation credits.

With PULSAlink communications, you can easily customize relays, water meters inputs, and more for unsurpassed reporting and charting capabilities for accurate representation of system parameters to track water treatment programs.

For more information on the MicroVision EX controller, visit www.pulsatron.com.

Thermal—Two Year Full Manufacturer Warranty

Thermal Solenoid Valves USA offers a complete line of high-quality solenoid valves. The Thermal advantage is all the solenoid valves are manufactured with thermal class HR 200°C copper wire. This distinguishes them from most other suppliers who use class F 155C copper wire, shortening the life of the valves and compromising performance. Thermal solenoid valves are more resistant in terms of their dielectric, ther-

mal, chemical and hermetic characteristics.

Two Year Full Manufacturer Warranty

This is Thermal's commitment to Quality and Reliability. Thermal is the only global solenoid valve manufacturer to offer a two year warranty.

Same Day Shipping

Orders confirmed before 12:00



(EST) will ship the same day. Orders placed after that time will ship within 24 hours from their warehouses in Florida.

IPS—Weld-On® 505 Key-Tite™ Metal Pipe Sealant



Weld-On® 505 Key Tite™ is a low VOC, green pipe thread sealant for metal piping systems. Weld-On® 505 Key-Tite™ is a vegetable and mineral oil based formula that lubricates and protects metal pipe threads from rusting and seizing. The formula is non-hardening for easy assembly and disassembly, and non-toxic, lead-free and will not affect taste or color of water or any potable liquid in the pipe line.

Weld-On® 505 Key-Tite™ is designed for sealing and lubricating metal pipe connections. Suitable for use in metal piping systems carrying the following gas and liquids with temperature range from -50°F to 450°F: diluted acid, air (compressed or gaseous), alcohols, diluted alkalis, brine, diluted caustics, gases (manufactured or natural), low pressure steam lines, liquid sugar, and hot or cold water. Not recommended for oxygen, fluorine, or liquid sodium systems. Download the flyer at [Weld-On® 505 Key-Tite™](#).

Caseway—SC-94 Acrylic Solvent Cement



Caseway SC-94 is the ideal solvent cement for bonding all grades of acrylics, and an excellent alternative to the discontinued #5 product.

SC-94 is a medium to fast setting cement for acrylics. It is water-thin, evaporates slower than SC-125, and flows in the joints easier, achieving a more bubble-free joint. The bond is slower than SC-100 and SC-125, but the initial bond will form in a matter of minutes,

and a strong bond will form within hours.

SC-94 is highly recommended when bonding extruded acrylic or in high humidity conditions. Solvent cementing depends on the intermingling of the two surfaces to be joined so that there is actual cohesion, as in the material itself. After assembly, the solvent evaporates or dissipates through the material and a hard, clear joint is obtained. The choice of cementing technique will depend on the type of joint to be cemented.

When working with butt joints, edges should be true and matched. Edges to be cemented should not be polished since polishing usually rounds corners and prevents the necessary square fit.

Win Personalized Louisville Slugger!

Foust Marketing is offering the opportunity to win a prize in this issue of [The Blue Line](#).

The dog days of summer baseball are back! We are offering *personalized* Louisville Slugger bats to the top three entries courtesy of Pulsafeeder and Foust Marketing.

Enter by visiting below link with the answers to the questions.

1. What are a couple key features of the MicroVision EX cooling tower controller?
2. Thermoval is the only global solenoid valve manufacturer to offer what?
3. What does Weld-On® 505 Key-Tite™ lubricate and protect metal pipe threads from?



4. What competitive products is Caseway SC-94 and excellent alternative to?
5. According to Chad Robichaux, why does God use people that have failed?

Winner of the NCAA T-Shirt from the last issue courtesy of Foust Marketing.

Bruce Rountree
Boedeker Plastics —Shiner, TX

Complete the entry form at www.foustmarketing.com/entry-form.



foustmarketing, inc.

Engineered solutions for your business

Main Office

Foust Marketing, Inc.
P.O. Box 7413
The Woodlands, TX 77387-7413
Tel: 281-296-2500
Fax: 281-296-2566
www.foustmarketing.com

Pulsafeeder



NIBCO



King



Harrison



IPS



SWM



Lutz



Caseway

