

The Blue Line

The Foust Marketing, Inc. Newsletter

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Lutz–Sodium Hypochlorite Generators



The MINICHLORGEN sodium hypochlorite systems from Lutz Jesco provide an on-demand supply of <1.0% sodium hypochlorite solution, generated through the electrolysis of diluted brine solution.

The MINICHLORGEN system automatically draws a concentrated brine solution from a salt saturator which is then diluted to the correct strength with softened water for efficient electrolysis. The diluted brine is automatically fed to the electrolytic cell where electric current is passed through the solution, producing sodium hypochlorite. The automatic process cycle is repeated until the product tank is filled.

Conventional sodium hypochlorite loses up to 20% of the

chlorine it contains during storage. The 1% sodium hypochlorite generated by MINICHLORGEN does not require any additives; its chlorine contents remain stable over months.

Generated in close proximity to the process, the direct storage and dosing of sodium hypochlorite rules out accidental spillage of the sodium hypochlorite and contact with the operating personnel. For Advantages, Functions, and Applications, download the specification sheet at MINICHLORGEN.

King StarBoard® XL and King StarLite® XL Ideal for Wall Panels

King StarBoard® XL and King StarLite® XL are currently being used for room dividers, wall panels and office partitions. King StarBoard® XL is up to 30% lighter and King StarLite® XL is up to 35% lighter than original King StarBoard®. The lighter weight of these materials make them an ideal choice for these applications.

Specifications

- **Sheet Size:** 60" x 96"

- **Standard Gauges:** 1/4" | 3/8" | 1/2" | 3/4"
- **King StarBoard® XL Colors:** Black, Charcoal Gray, Dolphin Gray, Light Gray, Sanshade, Seafoam, White/White
- **King StarLite® XL Colors:** Utility Black, Utility Gray, Utility White
- **Antimicrobial** available

King StarBoard® XL and King StarLite® XL are economical, cellular (closed cell), sheets made from select high-grade



King StarBoard® recycled HDPE. The sheets have a matte finish on both sides, and environmentally stabilized to withstand the harshest conditions. Download the [Wall Panel Flyer](#) for details.

Industry Events

- Texas Sign Association
Horseshoe Bay, TX
June 11-13, 2020
- NACE Corrosion (National Association of Corrosion Engineers)
Houston, TX
June 14-18, 2020
- AWWA (American Water Works Association)
Orlando, FL
June 14-17, 2020

Notes of Interest

- "Be strong and let your heart take courage, all who wait for the Lord."
—Psalms 31.24
- "Quarantine haircut didn't turn out so bad thanks to my amazing wife."
—George P. Bush

Company News

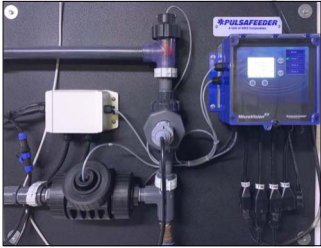
- Foust Marketing is praying that everyone is staying safe and healthy during this time!

IPS–Weld-On® 4052 Used in Fabrication of Ventilators



As we all work to stop the spread of COVID-19, Weld-On is safely working to keep critical projects up and running. They are looking for ways to help out where they can. They recently donated IPS Weld-On #4052 Multi-Purpose Cement to the Ford Manufacturing Company to help produce ventilators. In these unprecedented times, we're all doing our part to get through this together. In addition, Ford and GE Healthcare are working together to expand production of a simplified version of GE Healthcare's existing ventilator design to support patients with respiratory failure or difficulty breathing caused by COVID-19. These ventilators could be produced at a Ford manufacturing site in addition to a GE location. Download the [Weld-On 4052](#) specification sheet for details.

MicroVision EX Panel with Pyxis PTSA Probe



The Foust Marketing team helped successfully install a MicroVision EX Cooling Tower controller panel assembly. The project included Pulsafeeder's maintenance-free toroidal conductivity probe and Pyxis PTSA fluorometer with PULSALink remote communications.

Pulsafeeder's MicroVision EX controllers provide simple, intuitive programming solution for water treatment professionals. Available mounted on custom fabricated panel system with

flow switch and optional pump mounts designed to provide complete and easy to install solutions for cooling towers.

Key Features

- Pyxis ST-500 PTSA Fluorometer.
- Toroidal conductivity sensor.
- Web access and remote communication via PULSALink App.
- Multiple level security codes.
- Battery backup.

PTSA is a fluorescent dye used for measurement and monitoring of water systems. Fluorescents are used by water treatment professionals to measure chemicals in water system with a fluorometer. The MicroVision EX cooling tower controllers offer measurement options for conductivity, pH, ORP, and PTSA with available 4-20mA input.

The Blue Line—Win Acu-Strike Golf Mat!

Foust Marketing is offering the opportunity to win a prize in this issue of The Blue Line.

This issue we are offering an [Acu-Strike Golf Mat](#) courtesy of Lutz and Foust Marketing.

Enter by visiting below link with the answers to the questions.

1. How long can the chlorine contents remain stable with the Lutz MINICHLOGEN hypochlorite generator?
2. What three application are King Plastic sheet product used?
3. What product did IPS Adhesives donate to help the Ford Manufacturing Company product ventilators?
4. List a couple of features that were included on the recent



product for MicroVision EX Cooling Tower controller?

5. What did George P. Bush say about his Quarantine haircut from his wife??

Winner of the Logo Golf Shirt from the last issue courtesy of Foust Marketing.

Tara Caesar
Polymershapes
Riverside, MO

Complete the entry form at www.foustmarketing.com/entry-form.



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Pulsafeeder



NIBCO



King



Harrison



IPS



IPS Adhesives



ICON



Lutz

