#### Volume 12, Issue 3

### May 2016-Jun 2016

Specialty Products Issue!

# The Blue Line

The Foust Marketing, Inc. Newsletter

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# **Pulsafeeder—New Conductivity Probe Tee**



Pulsafeeder continues to lead the industry with quality chemical metering pumps, controllers, and panel mount systems for water treatment of cooling tower and boiler water.

With the recent release of the NEW MicroVision EX controllers

for conductivity, pH, and ORP, Pulsafeeder is pleased to announce the release of the NEW easy access conductivity probe tee. The new probe tee has several benefits over the previous design:

- · Easy inspection of the sensor.
- Easy alignment of the sensor during installation.
- Easy field installation with unions.

The new probe tee is now standard on all MicroVision, and MicroVision EX conductivity

controllers when ordered with flow assembly.

Field retro kits and parts can be ordered for replacement of previous probe tee design.

- 16-170-07—Probe tee, with spacers and hardware. \$70.80
- 16-170-08—Flow Assembly with spacers and hardware. \$227.40

Pulsafeeder's line of controllers are also available with panel mount systems including pump mounts. For more information on their complete line of products visit <a href="https://www.pulsatron.com">www.pulsatron.com</a>.

### **Industry Events**

- AWWA—American Waterworks Association, Chicago, IL June 19-22, 2016
- TWQA—Texas Water Quality Association, Austin, TX July 13-16, 2016
- South Texas Oilfield Expo, San Antonio, TX
   July 27-28, 2016

### **Notes of Interest**

- "Commit to the LORD whatever you do, and your plans will succeed." —Proverbs 16:3
- "You are never too old to set another goal or to dream another dream" —C.S. Lewis

#### Company News

- Foust Marketing has an open position for Technical Sales. For details on the position, visit foustmarketing.com/careers.
- Foust Marketing offers ASME B31.3 installation training for PVC and CPVC solvent cementing procedures. We also offer complete sets of new and rental tools available for installation of plastic piping systems.

# IPS Weld-On—810/811 High-Strength Adhesives

IPS Weld-On 810/811 Adhesives are great for repairs, fabrication, and bonding of pipes and fittings.

#### Strong Bonds

- Bonds ABS, styrene, acrylic, fiberglass, concrete, clay and other materials to themselves or to dissimilar materials.
- Withstands pressure and temperature range (-30°to 200°F).
- Great for repairing cracks and leaky pipes, valves, and fittings.

Excellent gap filling properties.
 Ideal for fabricating fittings and joining saddles to pipe.

### Easy to Use

- Same adhesive, two packaging options.
- 810: <u>Ideal for applications where spread coverage is necessary</u>.
  Comes in DIY mixing kit premeasured with optimal catalyst to resin mixing ratio.
- 811: <u>Ideal for precise applications</u>. Conveniently packaged in



a dual cylinder cartridge for easy dispensing and application.

Visit the <u>Foust Marketing Blog</u> to review IPS Weld-On techniques to repair leaking joints.

# King Plastic—Online Resource Center



Access to The Sales Tools You Need, When You Need Them

The Online Resource Center was created to provide you with the online sales tools you need, anywhere, anytime. Click on the photo to the left or visit the following link: <u>King Plastic Online Tutorial Video</u>

Items such as product literature, case studies, flyers, PowerPoint presentations, logos in various formats and more can now be accessed in one convenient place.

Visit the **Distributor Login Site** at <a href="https://www.kingplastic.com/sign-in/">www.kingplastic.com/sign-in/</a> and complete the fields for registration. King Plastic will send you a follow up e-mail with login information. Please take a moment to review the Online Resource Center and feel free to share your suggestions with <a href="marketing@kingplastic.com">marketing@kingplastic.com</a>.

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# **NIBCO—Red Kynar® PVDF Piping System**



NIBCO (Chemtrol) manufactures red and natural Kynar® PVDF piping components. PVDF is a tough, abrasion resistant fluorocarbon material with maximum service temperature of 280°F.

Chemtrol red PVDF was recently installed at an OEM for a sodium hypochlorite system. The red PVDF was specified because the basic PVDF resin is essentially transparent to ultra-

violet (UV) radiation, and is not degraded by sunlight. However, the fluid medium in a PVDF piping system could be exposed to UV radiation. To provide protection against UV degradation to the fluid medium, FDA approved red pigmentation is added to all piping components for industrial applications.

In certain industries, such as electronics, pharmaceutical, hospitals, schools, universities, food and beverages, PVDF is used because of its purity and elevated temperature capability. For these applications, a line of piping products made from natural (unpigmented) Kynar® is available.

For more information on Chemtrol's quality PVDF products, visit <a href="https://www.chemtrol.com">www.chemtrol.com</a>.

# **Enter to Win Titleist Pro V1x Golf Balls**

Foust Marketing is offering the opportunity to win a prize in this issue of *The Blue Line*.

This issue we are offering a sleeve of Titleist Pro V1x logo golf balls from **Foust Marketing** to the top <u>four</u> entries.

Enter by visiting our website with the correct answers.

- Does the NEW Conductivity
  Probe Tee come standard on all
  MicroVision controllers?
- Will the IPS Weld-On 810/811 adhesive bond and repair fiberglass?
- 3. Did you view the King Plastic Tutorial Video? If so, will you register for access?
- 4. What was application where red Kynar PVDF was recently installed at an OEM?



5. What does C.S. Lewis say about setting goals?

Winner of the King Plastic Tervis Tumblers from the last issue courtesy of King Plastic.

Carolyn Sielfleisch Cope Plastics—Shiner, TX

Complete the entry form at www.foustmarketing.com/entry-form.



## foustmarketing, inc.

Engineered solutions for your business

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