

Merry Christmas and
Happy New Year!

The Blue Line

The Foust Marketing, Inc. Newsletter

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King Hy-Pact®—The Super Tough Industrial Polymer Sheet



King Hy-Pact® is the super tough industrial polymer sheet that is environmentally stabilized with excellent physical properties and is a cost effective material. Tests have shown after 2,000 hours of UV exposure, King Hy-Pact outperforms both UV stabilized HDPE and

UHMW with superior toughness in wear resistance, flexibility and high-impact strength. Compared to competing materials, King Hy-Pact can save 25% to 30% in material costs.

It has a clean white color with a smooth, non-skived finish for better material flow. Applications for King Hy-Pact include, but are not limited to, food processing chutes, star wheels, machine products, snowplow blades, and dock fenders. King Hy-Pact is a product of a proprietary process called K-

Stran®, the most advanced manufacturing process for producing sheets with widths up to 72”, tight tolerances, custom colors and sheet sizes, and small minimum requirements. King Hy-Pact is the smart choice for many high abuse applications requiring superior properties, outstanding flatness and a smooth surface while providing significant cost savings.

For more information on the new super tough King Hy-Pact industrial polymer sheet, visit www.kingplastic.com.

Industry Events

- NGWA—National Groundwater Association, Las Vegas, NV Dec 15-17, 2015
- AHR—Air Conditioning, Heating, Refrigeration, Orlando, FL Jan 25-27, 2016
- IPE—International Poultry Expo, Atlanta, GA Jan 26-28, 2016

Notes of Interest

- “Today in the town of David a Savior has been born to you; he is the Messiah, the Lord.”
—Luke 2:11
- “One of the real joys of the Holiday Season is the opportunity to say Thank You and to wish you the very best for the new year.”
—Foust Marketing Team

Company News

- Learn *The 7 Habits of Highly Effective People*—Stephen Covey
[Habit 6: Synergize](#)
- **Book of the Month**
Raising A Modern-Day Knight
—Robert Lewis
- Foust Marketing has an open position for Technical Sales.
foustmarketing.com/careers

Pulsafeeder—MicroVision EX Series Cooling Tower Controllers

Pulsafeeder is pleased to announce the first release of the NEW MicroVision EX Cooling Tower Controllers. MicroVision EX is an expansion of the proven performance and simplicity of programming of the standard MicroVision controller.

MicroVision EX is a microprocessor-based conductivity controller with added pH and ORP options for accurate monitoring of cooling tower water.

Key Features

- Toroidal conductivity sensor.
- Multiple level security codes.
- Up to 10 digital inputs.
- Optional 4-20mA analog outputs.
- Dry contact alarm output.
- Battery backup.
- USB data logging is standard.
- Optional Ethernet (1Q 2016).

MicroVision EX is also available mounted on custom fabricated



Pulsafeeder Panel Systems with up to three pump mounts designed to provide complete and easy to install solutions for cooling tower applications.

NIBCO—Chemtrol PP and PVDF Piping System Extended Warranty



Chemtrol is pleased to announce the NEW extended warranty program for their Engineered Plastics piping systems including PP and PVDF. **When Chemtrol pressure-rated pipe, valves and fittings are ordered and used together in an all Chemtrol system**, then Chemtrol warrants each pipe, valve and fitting in that system to be free from defects in material and workmanship for a period of three (3) years from the date of purchase under normal use and service within limitations recommended by it. The extended warranty will be an added value of selecting Chemtrol piping systems to the engineering and end-user community. Chemtrol piping systems are the choice for transporting high purity or corrosive fluids in the electronics, biotech, pharmaceutical and food processing industries, and ideal for deionized water and processes requiring clean, non-leaching characteristics. Contact our sales team for specifications or detailed warranty information.

Foust Family Update!



Left to right: Annie (8), Matt (11), Jack (14), and Sam (10)

This time of year we always give you an update on our family. No Texas Longhorn gear this year but we did get to finish the "Run thru the Woods" annual 5K in The Woodlands, TX.

Jack continues to be an excellent student and athlete. He went to his first Homecoming dance this year. Fortunately for him he has his Dad's dance skills. Matt plays football and basketball for Junior High team.

Sam loves drawing comic books and playing cornerback for the Patriots. Annie still loves her American Girl dolls and gymnastics. She finished the 5K run ahead of her brothers with a time of 33:32 minutes. Not bad for her first 5K.

The Christmas season is special to the Foust family. Our faith is key to our company and the success of our manufacturers.

"For by grace you have been saved through faith. And this is not your own doing; it is the gift of God, not a result of works, so that no one may boast." - Ephesians 2:8-9

Kelly and I, as well as the entire Foust Marketing team, appreciate all the support. We are blessed with good friends and partners in success!

The Foust Family

Year End Prize—Win YETI Tundra 35 Cooler!

It's that time! Time for our **Year End Prize**. All entries from this year will be entered in the final drawing for 2015.

The 2015 year end prize will be a **YETI Tundra 35 Cooler** courtesy of King Plastic and Foust Marketing.



warranty for PP and PVDF Engineered Plastics?

Thanks to **King Plastic** for sponsoring the year end prize. King Plastic is a leading manufacturer of quality polymer sheets, slabs and massive shapes.

1. How does the New King Hy-Pact® polymer sheet outperform HDPE and UHMW?
2. What options were added to the new MicroVision EX for accurate monitoring and control of cooling tower water?
3. When will Chemtrol extend their

4. Who finished first in the 5K for the Foust Family?
5. What is one of the real joys of the holiday season for the Foust Marketing team?

Congratulations to the winner of the Foust Marketing golf shirt from the last issue:

Steve Miller,
Manager Valves and Actuation
Harrington Industrial Plastics
Santa Fe Springs, CA

Complete the entry form at www.foustmarketing.com/entry-form.



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NIBCO



King



Harrison



IPS



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Walraven

