

# The Blue Line

The Foust Marketing, Inc. Newsletter

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## SCIGRIP 45 Adhesive Outperforms Competition



SCIGRIP 45 is a fast curing, two-component, low VOC, reactive structural adhesive formulated for bonding a wide variety of metals, plastics, wood, concrete, brick, fiberglass, and many other substrates.

SCIGRIP 45 outperforms the

competition when lap shear strengths were tested with a variety of materials including aluminum, fiberglass and acrylic.

### • Features/Performance Benefits:

- Primerless bonding for corrosion-resistant metals, composites and plastics—Eliminates surface treatment steps.
- Low VOC—Meets and exceeds environmental regulations.
- Outstanding impact strength at low and high temperatures—Excellent weatherability.

- Excellent environmental & chemical resistance—Permanent bonds in harsh environments.
- Minimal surface preparation—Offers clean shop and speedy assembly process.
- Shelf life is 12 months as compared to 6 months with the competition.
- Product is available in 43 ml and 400 ml cartridges

For technical information on how SCIGRIP 45 outperformed the competition, download the data [SCIGRIP 45 Comparison Sheet](#).

## Industry Events

- AWT—Association of Water Technologies, Nashville, TN Sep 9-12, 2015
- IAPD—International Association of Plastics Distribution San Diego, TX, Sep 21-24, 2015
- WEFTEC—Water Environment Federation, Chicago, IL Sep 26-30, 2015

## Notes of Interest

- “But God demonstrates his own love for us in this: While we were still sinners, Christ died for us.”  
—Romans 5:8
- “Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful.”  
—Albert Schweitzer

## Company News

- Learn *The 7 Habits of Highly Effective People*—Stephen Covey Habit 4: Think Win-Win
- **Book of the Month** *The 7 Secrets of Effective Fathers*  
—Ken R. Canfield, Ph.D.

## King Plastic—King PipeGrade® Industrial HDPE Sheet

King PipeGrade® is a special black polyethylene material for the pipe industry. It is available in sheets, slabs, and massive shapes.

King PipeGrade® is PE 4710 - PE 100 material, which is compliant to ASTM 3350 as a standard material. ASTM 3350/4710 PE 100 is completely compatible and 100% interchangeable for use in applications that presently use

ASTM 3608 - PE 80 material. King PipeGrade® is FDA and NSF Standard 14 certified and complies with ANSI/NSF Standard 61 to be used in potable water piping systems.

PE 4710 - PE 100 tends to have a higher hydrostatic design basis (HDB) than other resins but most significantly is the notched tensile/slow crack PENT test which is > 10,000 hours vs. 100-200 hours for



others. Material has 50 - 100 years service life per ISO CRS 10 MPa @ 20° C. For more information on King Plastic sheet products, visit [www.kingplastic.com](http://www.kingplastic.com).

## IPS Weld-On Introduces New SuperDauber Applicator

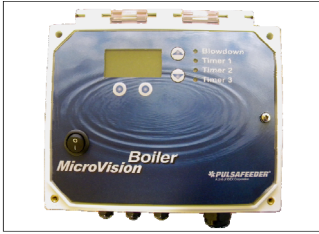


Weld-On is excited to announce a NEW accessory to their product line. The SuperDauber™ is a newly engineered dauber with fully adjustable telescopic stem, easy-grip ribbed handle and shed-resistant dauber material. The SuperDauber complements IPS Weld-On's complete line of accessories including the innovative SuperSwab for larger diameter applications.

**SuperDauber Features:** Fully adjustable, telescopic stem to fit both quart and pint cans; Easy grip, ribbed handle allows better dauber control; Shed-resistant dauber material for smooth, full application of cement or primer.

For technical information or pricing on IPS Weld-On products, please contact our sales team or visit IPS Weld-On's newly updated website at [www.weldon.com](http://www.weldon.com).

## Pulsafeeder—MicroVision Boiler Controller



**Key Features:**

- **Simple programming**, easy installation, easy to use, reliable conductivity probe, and backed by a two year warranty.
- **Selectable sampling modes:** Continuous, Timed Sample and Sample and Hold modes.
- **Powered relay** for motorized ball or solenoid blowdown valves.
- **3 Powered relays** for chemical metering pumps.
- **Selectable timers** (pulse, limit, %, 28 day & cycle).
- **Dry contact relay** for remote alarm.
- **4-20mA output**, isolated, scalable.
- **5 Digital inputs** in total with water meter and boiler interlock.

As the cooling season slows, the maintenance and control of boilers can have a significant impact on water quality. The MicroVision Boiler Controller delivers comprehensive boiler water control with plug-and-play simplicity, at an outstanding value. This latest addition to the MicroVision family of controllers is configured specifically for boiler water control, and utilizes intuitive software that provides simple setup, while providing state of the art maintenance of boiler water.

Watch the programming and product overview video at: [MicroVision Boiler Controller](#).

## Win Personalized Louisville Slugger!

This time of year, we like to get in the spirit of the baseball season by offering a *personalized* Louisville Slugger baseball bat to the top (3) entries courtesy of **NIBCO (Chemtrol)**. With their name on the bat, it is an ideal gift for the baseball fan or child.



Enter by visiting our website with the correct answers to the following questions.

1. What were some of the materials bonded where SCIGRIP 45 adhesive outperformed the competition?
2. What does King PipeGrade HDPE sheet tend to have as compared to other resins?
3. List a key feature of the NEW IPS Weld-On SuperDauber?
4. List a couple features of the MicroVision Boiler Controller?

Did you watch the video?  
5. According to Albert Schweitzer, what is the key to success?

Winners of the \$50 gift cards for an evening out for movies and popcorn from the last issue courtesy of **IPS Corporation**.

**Shawna Tucker, Sales**  
Harrington Plastics—Dallas, TX

**Dean Feisal, Sales**  
Regal Plastic—Oklahoma City, OK

Complete the entry form at [www.foustmarketing.com/entry-form](http://www.foustmarketing.com/entry-form).



**foustmarketing, inc.**

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Pulsafeeder



NIBCO



King



Harrison



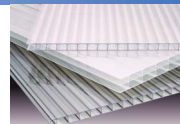
IPS



SCIGRIP



Gallina



Walraven

