Volume 11, Issue 2

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Special Innovation Application!

The Blue Line

The Foust Marketing, Inc. Newsletter

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The Pulsatron Series T7 pro-

The Pulsatron Series T7 programmable timer pump was designed to feed chemical products on a timed schedule for conditions that do not require or have a controller available. Typical applications include the

feed of biocides in cooling towers. The feed cycle is initiated and controlled by the programmable timer. The Series T7 provides everything you need in one unique, compact package to create a simple and cost effective metering system for timed applications.

Pulsafeeder—Pulsatron Series T7 Programmable Timer Pump

A 7-day programmable timer controls the Series T7 in 1-minute increments with up to 8 on/off cycles/day. Each timed event can be set to run any day of the week on a 7-day cycle.

Other control features include a

standby mode, continuous 'ON' mode and the ability to adjust the stroke length from 0 to 100%.

Four distinct models are available, having pressure capabilities to 100 PSIG (7.0 BAR) @ 12 GPD (1.9 lph), and flow capabilities to 48 GPD (7.6 lph) @ 50 PSIG (3.3 BAR), with a turndown ratio of 10:1. Metering performance is reproducible to within \pm 3% of maximum capacity.

For more information, please contact our sales team or visit www.pulsatron.com.

Industry Events

- ISA Sign Expo—International Sign Association, Las Vegas, NV April 8-11, 2015
- Texas Water 2015 Corpus Christi, TX April 14-17, 2015
- WQA— Water Quality Association Las Vegas, NV April 21-24, 2015

Notes of Interest

- "It is God who works in you to will and to act according to his good purpose."
 - -Philippians 2:13
- "Life is ten percent what happens to you and ninety percent how you respond to it."
 - -Lou Holtz

Company News

- Learn The 7 Habits of Highly Effective People—Stephen Covey Habit 2: Begin With End In Mind
- Book of the Month Attitude is Everything—Keith Harrell.
- Foust Marketing has an open position for Technical Sales. foustmarketing.com/careers

King StarLite® XL-King Innovation...Your Imagination

King StarLite® XL is an economical cellular (closed cell) utility sheet made from select high-grade King StarBoard® recycled HDPE. Designed initially for boat parts as an upholstery substrate where edges are not visible, the innovation of King StarLite® XL has allowed our customers to use their unlimited imagination for many other applications. Applications include: store fixture displays (pictured right), deli shelves and storage racks, POP displays, toe kick plates, and a variety of custom logo routed parts.

King StarLite® XL is up to 35% lighter in weight than King StarBoard® and offers the same quality textured surface on both sides. King StarLite® XL is upgradable to King MicroShield® with an exclusive antimicrobial additive, the latest technology for protecting the product surface against stain and odor causing bacteria, algae and fungi. Fabricate your next project with King products. Contact our sales team or visit www.kingplastic.com.



NIBCO—Chemtrol Offers Advantages Over Non-Plastic Materials



Chemtrol thermoplastic pipe, valves, and fittings offer unique advantages over non-plastic materials. *Flexibility*—In underground installations, thermoplastic piping may be snaked in trenches to minimize the effects of expansion and contraction; *Adaptability*—A variety of joining techniques makes thermoplastic flow control systems adaptable to any field application; Thermoplastic piping can be solvent-cemented, threaded, heat-fused, and flanged; *Tough material*—Thermoplastic flow-control systems perform well in the harshest environments. Thermoplastic materials are resistant to abrasion, corrosion, chemical and biological attack, and weather; *Smooth flow/thermal retention*—Fluids flow easily, with minimal friction loss, and maintain relatively uniform temperatures. For more information on Chemtrol's complete line of PVC, CPVC, PP, and PVDF products or applications, contact our sales team or visit www.chemtrol.com.

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Tough Resistant IPS 724 Weld-On Cement



Specifically formulated for joining CPVC and PVC industrial piping systems carrying corrosive chemicals, Weld-On 724™ is the most chemical resistant CPVC solvent cement in the industry. Laboratory analysis showed no joint failure even after 2,500 hours of pressure tests in numerous chemical solutions.

Weld-On 724™ is UPC and NSF listed, meets ASTM F493 standard, and is approved for Corzan® industrial piping systems. For CPVC and PVC pipe and fittings with interference fit up to 12 inches diameter, all classes & schedules. The use of Weld-On® P-70™ Primer is recommended when installing CPVC and PVC piping systems for chemical applications.

There will be variables that will affect the chemical resistance of thermoplastic piping systems such as: temperature, pressure, chemical concentration, and external stresses that may exist in the design and construction of the system. Be sure to take into consideration the specific use conditions that will apply to your project.

Enter to Win Titleist Pro V1x Golf Balls

Foust Marketing is offering the opportunity to win a prize in this issue of *The Blue Line*.

This issue we are offering a sleeve of Titleist Pro V1x logo golf balls from **Foust Marketing** to the top <u>four</u> entries.

Enter by visiting our website with the correct answers.

- What are the conditions where the Pulsatron T7 programmable timer pump can be used?
- 2. List a couple innovative applications where King StarLite® XL can be used?
- 3. What are a couple advantages of using Chemtrol thermoplastic products over traditional nonplastic materials?
- IPS Weld-On 724[™] is recommended for chemical applica-



tions. What are a couple variables that will affect chemical resistance of thermoplastic piping systems?

5. What does Lou Holtz say about life?

Winner of the Amazon Fire TV Stick from the last issue courtesy of Foust Marketing.

Scott Grothoff, Sales Westfall Company Eureka, MO

Complete the entry form at www.foustmarketing.com/entry-form.



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