Volume 11, Issue 1

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Special New Application Issue!

The Blue Line

The Foust Marketing, Inc. Newsletter

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King Plastic—Innovative Applications for King ColorCore® Polymer Sheets



King ColorCore is a versatile, environmentally stabilized sheet with multiple layers of contrasting colors. Its thin cap layers and bright primary colors make it ideal for signage, marine, playground and recreational applications. King ColorCore® and ColorBoard® sheets

have many new innovative applications including:

- Engraved tool storage boards (similar to pegboards), cabinets, and mobile tool carts.
- Routed tool/part storage and retention bins (Pictured left)
- Machined parts holding stands and engraved tags.

The sheets are easy to engrave and machine, as the cap is approximately .050" of nominal thickness for high production speeds. Base materials are FDA approved as are most materials from King Plastic. King ColorCore is made with high-impact resistant polymer to handle more abuse than conventional sign materials.

Available in 1/4", 1/2", 3/4" gauges with standard sheet size of 48" x 96". Also available in the following NEW colors:









Industry Events

- AHR—Air Conditioning, Heating, Refrigeration, Chicago, IL January 26-28, 2014
- IPE—International Poultry Expo Atlanta, GA Jan 27-29, 2015
- NACE—National Association of Corrosion Engineers, Dallas, TX March 15-19, 2014

Notes of Interest

- "I can do all this through Him who gives me strength."
- -Philippians 4:13
- "Today I will do what others won't, so tomorrow I can accomplish what others can't."

-Jerry Rice

Company News

- Happy New Year from the Foust Marketing team!
- Learn The 7 Habits of Highly Effective People—Stephen Covey Habit 1: Be Proactive
- Book of the Month
 Can I Have 5 Minutes of Your
 Time?—Hal Becker

Gallina USA-arcoPlus® 626 Modular System

Gallina arcoPlus® 626 is a modular system of UV protected 6-wall polycarbonate panel with a thickness of 20mm and 600mm modular width. These are fixed to the existing structure using specific anchor brackets and joined together by a special click-on system.

Advantages

- Easy and low-cost installation
- Light transmission

Applications

- Vertical glazing
- Flat roofing (min. slope 5%)
- Curved roofing (min. radius 4m)

Gallina's full line of polycarbonate products are offered to architects, designers, fabricators, distributors, and contractors. Gallina's arcoPlus® products are used for walls, roofs, canopies, skylights and any application where light, superior per-



formance and thermal protection are needed. Also available in Reverso 626 with UV protection on both sides. Visit www.gallinausa.com for details.

SCIGRIP 1707 Adhesive Ideal for Bonding ABS Substrates



SCIGRIP® 1707 ABS adhesive is specifically formulated for bonding ABS plastic only. The adhesive is a milky, syrupy consistency, medium bodied, fast drying solvent cement. It forms high strength bonds in joining ABS materials. The properties of its bonds are high strength, rigid, and generally free from crazing. Chemical, physical, and electrical properties are similar to those of ABS materials. 1707 is suitable for a wide variety of applications. SCIGRIP offers other ABS adhesives that includes 4707(low VOC version of 1707), and 2354 formulated for

bonding ABS, styrene (general purpose high impact), acrylics and polycarbonates to themselves. It should not be used for joining dissimilar materials such as: ABS to styrene, ABS to acrylics, ABS to PVC or PVC to styrene. Contact us for more information or download the Assembly Adhesive Selection Guide at http://foustmarketing.com/wp-content/uploads/2014/08/Assembly-Adhesive-Selection-Guide.pdf.

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IPS—Test-Tite® Test Plugs



Test-Tite® is the first in the industry to offer a full line of pneumatic test plugs with pressure relief valves that release excess pressure into the atmosphere, reducing the risk of over inflation. Inflatable pneumatic test plugs are designed to provide temporary sealing in pipe systems for up to 24 hours. Manufactured using high tensile, natural rubber,

Test-Tite pneumatic test plugs have excellent holding and sealing ability and many can withstand back pressure as high as 17 psi (1.1 bar) or 40 feet of water.

Products

- · Pneumatic Test Plugs
- · Mechanical Test Plugs
- Mechanical Clean Out Test Plugs
- Test Caps
- Drain Flush Plugs
- Hoses, Pumps, and Accessories

Test-Tite test plugs are industry leading and able to seal in irregular or rough pipe surfaces under normal operating conditions. Qualities such as rubber thickness, durometer, and durability, utility valve cap, sash link connecting chain (the strongest), and safety ring tag are well recognized by professionals as being the best.

Download the quality line of Test-Tite test plugs from IPS Weld-On at Test-Tite Product Guide.

The Blue Line—Win Amazon Fire TV Stick!

Foust Marketing is offering the opportunity to win a prize in this issue of **The Blue Line.**

This issue we are offering an **Amazon Fire TV Stick** courtesy of Foust Marketing.

Enter by visiting the link below with the correct answers to the following questions.

- List one of the new innovative applications for the King Color-Core® engravable sheet?
- 2. What Gallina product is available in UV protection on both sides?
- Can SCIGRIP 1707 adhesive be used to bond ABS to other plastics?
- 4. What are Test-Tite test plugs designed for?
- 5. What is the first habit from the 7 Habits book?



We are excited to announce the winner of our "Year End Prize", the BOSE Soundlink III Wireless Speaker courtesy of IPS Corporation and Foust Marketing.

Kriss Pearson (Pictured below) Laird Plastics—Kansas City, MO



Complete the entry form at www.foustmarketing.com/entry-form.



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