Sep 2013 - Oct 2013

Special New Products Issue!

The Blue Line

The Foust Marketing, Inc. Newsletter

Pulsafeeder—New Polymer Makedown System IPS SuperSwab—New Convertible Length Applicator Walraven—BISMAT® 5000 Pipe Clamp Max-Air Actuators—Patented Dual Travel Stops The Blue Line—Win Foust

Pulsafeeder—New Polymer Makedown System fectively makedown the neat polymer into polymer suitable



The Polymer Makedown System from Pulsafeeder is a simple and cost-effective way of mixing neat polymer with water to effectively makedown the neat polymer into polymer suitable for water treatment. The Polymer Makedown System features a proprietary Static Blending System which provides excellent dilution, and offered in manual and automatic control that can include mixers, tanks, and automatic batch control with tank level sensors.

Applications

- Water Clarification
- Wastewater Treatment
- Food and Beverage

- Paint Overspray Water Systems
- Industrial Process Treatment

The system offers a wide range of dilution that utilizes three different water flow rates from (0-5 GPM, 5-10 GPM, and 10+ GPM). The Static Blend System is custom sized to provide activation of all types of polymers. The systems include back pressure valves to maintain a consistent final product, calibration column for easy verification of the exact neat polymer injection rate, and an adjustable flow meter for incoming water.

Industry Events

Marketing Shirt

 AWT (Association of Water Technologies) - Uncasville, CT October 30-November 2, 2013

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- NGWA (National Ground Water Association) Nashville, TN December 3-6, 2013
- Chem Show New York, NY December 10-12, 2013

Notes of Interest

- "However, I consider my life worth nothing to me; my only aim is to finish the race and complete the task the Lord Jesus has given me — the task of testifying to the good news of God's grace." - Acts 20:24
- "Time is more valuable than money. You can get more money, but you cannot get more time." - Jim Rohn

Company News

 Foust Marketing will introduce more information on Corzan® HP fittings and valves from Chemtrol in the next issue of the newsletter.

IPS Weld-On® SuperSwab—New Convertible Length Applicator

New from the innovators at Weld-On® is the **SuperSwab**, a universal, convertible length applicator for use in applying primers and solvent cements to plastic pipe and fittings.

Weld-On® leads the industry in training and certification and has now created an excellent solution to applying primers and cements for pipe diameters 4" and larger. The SuperSwab utilizes a patent-pending design

that is unique to the industry. New key features include:

- Adjustable <u>length</u> and <u>dual cap</u> design that fits both quart and gallon containers.
- All new, shed-resistant swab material for smooth, full application of cements or primers.
- Extra-long reusable weighted plastic handle, reusable swab holder, and disposable swab.

Weld-On® products are backed by the industry's best support,



starting with training and certification. For more information on the new SuperSwab or to setup training and certification, please contact our sales team.

Walraven—BISMAT® 5000 Pipe Clamp



The Walraven BISMAT® 5000 is a rubber lined pipe clamp uniquely designed for plastic pipe applications. This two-part clamp has a hinged side and the BISMAT® patented single screw locking system. The specially designed, green, UV-resistant, EPDM rubber lining is smooth to allow for the expansion of plastic pipes. The pipe clamps are noise insulating, and ASTM E-84 plenum rated.

The patented removable spacer washers on the screw are designed to make this clamp suitable for sliding or fixed hanging positions. In the

plastic pipe industry, it is recommended to guide the piping system rather than anchoring the system. Plastic piping systems expand and contract more than metallic piping systems. The spacer washers allow for expansion and contraction of plastic pipe. For more information, visit www.walraven-usa.com.

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Max-Air Actuators—Patented Dual Travel Stops



Max-Air actuators feature dual travel stops (International Patent). Side located stops allow a +/- 10° adjustment in both closing and opening directions, providing a range of adjustment between 70° and 110° of actuator stroke. Travel stops are designed to absorb the maximum rated torque of the actuator and the maximum impact load associated with recommended speed stroke.

Adjustment of the counter clockwise and clockwise rota-

tion is accomplished by turning the respective left (MAX) and right (0°) adjustment screws to increase or decrease output rotation. Key features:

- Seals—Temperatures range from -4°F to 176°F with standard BUNA-N nitrile seals. Higher temperatures with Viton® seals to 300°F or lower temperatures with silicone seals (-40°F).
- Indicator—High visibility OPEN/ CLOSED indicators standard for 90° and 180° actuators.
- End Caps—Same End Caps for both DA (Double Acting) and SR (Spring Return).
- Spring Cartridges—Better and safer pre-compressed design.

Max-Air actuators are backed by the best unlimited cycle life warranty. For more information, visit www.maxairtech.com.

The Blue Line—Win Foust Marketing Shirt

Foust Marketing is offering the opportunity to win a prize in this issue of *The Blue Line*.

This issue we are offering a **Foust Marketing** golf shirt. Enter by visiting our website with the answers to the questions.

- How does the Pulsafeeder Polymer Makedown System make polymer for water treatment?
- 2. List a couple of features of the new SuperSwab from Weld-On?
- 3. What does the patented spacer washers on the BISMAT® 5000 pipe clamp allow for?
- 4. How may degrees +/- does the Max-Air actuators allow? What is the maximum temperature for BUNA-N nitrile seals?
- 5. According to Jim Rohn, what is more valuable..time or money?



Winners of the *personalized* Louisville Slugger baseball bats from the last issue courtesy of NIBCO (Chemtrol).

Pete Ayers, Sales Harrington Industrial Plastics San Antonio, TX

David Urbina, Purchasing TD Industries Houston, TX

Trey Haverlock, SalesWellspring Eco Tech
Tyler, TX

Complete the entry form at www.foustmarketing.com/entryform.htm.



foustmarketing, inc.

Engineered solutions for your business

Main Office

Foust Marketing, Inc. P.O. Box 7413

The Woodlands, TX 77387-7413 Tel: 281-296-2500

Fax: 281-296-2566 Bryan Foust, CPMR, CSP bryan@foustmarketing.com

Kathleen Ackerly kathleen@foustmarketing.com







