Special "You Can" Issue!

The Blue Line

The Foust Marketing, Inc. Newsletter

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SCIGRIP—New PPX5 Polyolefin Adhesive



Designers of plastic components are often faced with the problem of wanting to use low energy surface plastics such as polypropylene and polyethylene because of their inherent benefits, such as low cost, durability, etc. They have to devise mechanical means of joining the

parts to other plastics or metals, or use a variety of primers or pre-treatments that are not always particularly successful.

SCIGRIP® PPX5 Ultimate Plastic Bonder has been developed to bond these surfaces effectively, with no special pre-treatments and solvents. It's low odor, 75°F, 10:1 mix ratio thixotropic adhesive, which produces tough resilient bonds and is resistant to most chemicals including ethylene glycol, iso-pentane, brake fluid, and power steering fluid.

Why use SCIGRIP® PPX5 Ultimate Plastic Bonder?

- Mechanical fasteners can be costly and time-consuming to attach. They have to be designed into some moldings thus restricting flexibility of use.
- Hot melts are not always suitable or practical for structural bonding.
- Plastic welding tends to be for small surface edge bonding, which has only localized strength.

For more information, download the Technical Data Sheet at http://www.foustmarketing.com/pdf_files/scigrip/PPX5TDS.pdf

Industry Events

- WQA Aquatech USA (Water Quality Association), Orlando, FL March 18-21, 2014
- Texas Water 2014, Dallas, TX April 14-17, 2014
- ISA International Sign Expo Orlando, FL, April 24-26, 2014

Notes of Interest

- "I CAN do all things through Christ who strengthens me."
 - Philippians 4:13
- "Whether you think you can, or you think you can't-you're right."
 Henry Ford

Company News

 Foust Marketing is offering a Special Discount on ALL corded and cordless pipe bevellers for pipe diameters 2" and larger. Take 20% off List Prices for the PB-150 and PB-200. Contact our sales team or download the complete Tools Price Sheet for all available New or Rental pipe installation tools.

Pulsafeeder—Chem-Tech XPV Peristaltic Metering Pump

The Chem-Tech Series XPV pump combines the best in variable speed peristaltic pump technology with state of the art control electronics, providing unparalleled performance, control, and value. The Series XPV represents the leading edge of microprocessor performance management that allows a variety of choices of input signal types, and onboard timer programs to customize this pump

to any application. Of course, this pump is as rugged and reliable as its fixed speed siblings, the Series XP pumps.

The features of the Series XPV pump sets it apart from others at a competitive price including: variable speed motor, fully scalable 4-20mA input, cycle and daily timers, microprocessor based with LCD display, and more. The Series XPV pump has the option for duplex head



models to deliver twice the flow, or the rated flow of two different chemicals simultaneously. Visit www.pulsatron.com to download IOM and specifications.

Team Hoyt—Yes You Can!



Team Hoyt is an inspirational story of a father, Dick Hoyt, and his son, Rick, who compete together in marathons and triathlons across the country. As a result of oxygen deprivation to Rick's brain at the time of his birth, Rick was diagnosed as a spastic quadriplegic with cerebral palsy. Dick and Judy were advised to institutionalize Rick because there was no chance of him recovering, and little hope for Rick to live a "normal" life. Fifteen years later, Rick told his father that he wanted to participate in a 5-mile benefit run for a Lacrosse player who had been paralyzed in an accident. Far from being a long-distance runner, Dick agreed to push Rick in his wheelchair and they finished all 5 miles, coming in next to last.

That night, Rick told his father, "Dad, when I'm running, it feels like I'm not handicapped." This was just the beginning of Team Hoyt. Visit their website at www.teamhoyt.com to learn more. In addition, we hope you take the time to watch their inspirational video at www.youtube.com/watch?v=rF7Bv9RjlOE.

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New Portable Power Pipe Bevellers



Foust Marketing is excited to introduce our NEW portable power pipe bevellers. We recently acquired the assets and technology from the company that developed the highly popular PB-150 (Corded Beveller) and PB-200 (Cordless Beveller). Key features include:

- Versatile Bevels all plastic pipe 2" - 24" diameters and larger.
- Corded (PB-150) Electrical connection for continuous duty.
- Cordless (PB-200) Powerful 18 volt battery provides enough

power for 30 or more bevels on 6 inch pipe between charges.

- Light weight Less than 6 lbs.
- Easy to Use Proficient after only a few bevels.
- . Affordable Labor savings on the first project pays for the beveller.
- Quality CNC machined components. Tools are tested prior to shipment.

These bevellers are designed to solve a common installation issue in the field. All plastic pipe joints MUST be beveled prior to installation. Prior to these bevellers, there was not an easy way to bevel the pipe. Installing contractors would either NOT bevel the pipe, or attempt time consuming hand filing of the joint. Contact our sales team at 281-296-2500 for more information.

The Blue Line—Win King Plastic Shirt!

Foust Marketing is offering the opportunity to win a prize in this issue of The Blue Line.

This issue we are offering a King Plastic golf shirt. Enter by visiting below link with the answers to the questions.

- 1. What surfaces was the new SCIGRIP® PPX5 adhesive developed to bond effectively? Let us know if you will be trying the new
- 2. List a couple of features of the Chem-Tech Series XPV pump?
- 3. Had you already heard of the Team Hoyt story? If not, I encourage you to watch the video at home when you have time. Great story!
- 4. What must all plastic pipe joints have prior to installation? What are the models of the new Foust



Marketing portable bevellers?

5. What does Henry Ford say that you're right about?

Winner of the IPS Weld-On Golf Shirt from the last issue courtesy of IPS Corporation.

Pat Roller, Purchasing Manager Boedeker Plastics-Shiner, TX

Complete the entry form at www.foustmarketing.com/entryform.htm.



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