Special New Year Issue!

The Blue Line

The Foust Marketing, Inc. Newsletter

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Max-Air Technology—SS Series Stainless Actuators



Max-Air Technology's new stainless steel actuators are by design, best in class. The SS Series actuators take corrosion resistance to the extreme with all of the great engineering features that separate Max-Air from the competition. Our stainless steel actuators con-

form to the ISO 5211 mounting standard which makes valve automation easy and cost effective. Max-Air's dual patented travel stops allow up to 110° of stroke in a 90° actuator, far superior in positioning adjustment. Key features include:

- Compact Design Same body and end caps for double acting and spring return units.
- Namur Mounting No special blocks are required to mount solenoid valves, limit switches or positioners.
- High Visibility Position Indication -Open/close indicator as stan-

dard, available for all rotations.

- Pre-Loaded Spring Cartridges for Safety - Epoxy coated special steel springs are pre-loaded with nonmetallic materials.
- Alternative Operating Media Air pressure, water, nitrogen and compatible hydraulic fluids may be used to power the actuator.
- Honed Bore for High Cycle Life -Body is internally machined and honed to exact specifications.
 Honing prevents dry spots.

Max Air offers a complementary line of stainless steel accessories including solenoid valves, limit switches, and positioners.

Industry Events

- Southwest Pool & Spa Show, San Antonio, TX, March 1-2, 2013
- NACE Corrosion Expo, Orlando, FL, March 17-21, 2013
- WQA Aquatech USA, Indianapolis, IN, April 2-5 2013
- International Sign Expo, Las Vegas, NV April 4-6, 2013

Notes of Interest

- "I have hidden your word in my heart that I might not sin against you." - Psalm 119:11
- "I find that the harder I work, the more luck I seem to have." -Thomas Jefferson

Company News

 Foust Marketing has completed their electronic catalog. Contact us to receive your USB flash drive with complete technical information on our products.

Pulsafeeder-MEC-0-MATIC Series Dolphin Pump

For chemical solution and slurry metering, MEC-O-MATIC Dolphin Series peristaltic pumps are designed, engineered, and built to last. The pump case is molded of a rugged chemical resistant ABS. Mounting pads and a built-in wall mounting bracket allow a choice of flat or wall mounted installation.

The thermal or impedance protected gear motor is safe, quiet and dependable. All metal gearing parts are heat-treated and the output shaft is supported by heavy-duty bearings. The feeder head is molded of UV and acid resistant polycarbonate and is designed to snap on and off without tools.

MEC-O-MATIC Dolphin Series pumps feature:

- Exclusive quick-release, twist-off, head.
- Self-lubricating chemical resistant roller assembly.



- Heavy-duty shaded pole gear motor with lifetime lubrication.
- Feed rates from 13 gpd (2.05 lph) to 97 gpd (15.3 lph) at 25 psi (1.72 bar).

King Plastic—New King ColorCore® Tan/Brown/Tan Sheet



King ColorCore® is a versatile, environmentally stabilized HDPE sheet with multiple layers of contrasting color. The bright colors make it ideal for engraving signs, playground, and recreational applications. The sheets are easy to engrave and machine, and are made to handle more abuse than conventional sign materials. And now available in Tan/Brown/Tan colors.

Starting with new production the improved King Colorcore® will now be easier than ever to engrave. The cap is more consistent in thick-

ness for all three gauges of King ColorCore, for a very uniform look. So when your project requires different gauges of material you can be confident that your engravings will have the same quality look from sheet to sheet. For details visit www.kingplastic.com/products/king-colorcore.

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The Ackerly Family



Left to right: Robbie Ackerly (9), and Kathleen Ackerly

We are pleased to have Kathleen Ackerly as part of the Foust Marketing team. She has been an integral part of the continued success of our company.

Kathleen was born in Paterson, NJ and moved to Northeast Pennsylvania with her family at a young age. She went to school in the area and started her career in plastics in 2008.

Kathleen jumped at the chance to advance her career and moved her family 1500 miles to work for Foust Marketing. She lives North of the Houston area and has been with Foust Marketing for two years.

She is an avid photographer (see photo below) and enjoys spending time in the beautiful Texas countryside. When she is not behind the camera you can find her jet skiing on the lake or horseback riding. Robbie has totally adjusted to his new southern home and like he says, "He's growing up Texan!"



Enter to Win Titleist Pro V1x Golf Balls

Foust Marketing is offering the opportunity to win a prize in this issue of *The Blue Line*.

This issue we are offering a sleeve of Titleist Pro V1x logo golf balls from **Foust Marketing** to the top four entries. Enter by visiting our website with the correct answers.

- 1. List a couple features of the Max-Air SS Series Actuators?
- 2. What are MEC-O-MATIC Dolphin Series pumps used for?
- 3. What new color and product improvement was made with the new King ColorCore® product?
- 4. Now that they are in Texas what does Kathleen's son like to say?
- According to Thomas Jefferson, what do you have with hard work?



We are excited to announce the winner of our newsletter "Year End Prize", the iPad mini courtesy of Harrison Machine and Plastic and Foust Marketing.

Pete Ayers, Harrington Industrial Plastics—San Antonio, TX



Complete the entry form at www.foustmarketing.com/entryform.htm.



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