

The Blue Line

The Foust Marketing, Inc. Newsletter

Inside this issue:

King Plasti-Shield®—Borated Polyethylene Neutron Shielding Sheet	1
Pulsafeeder—New PEPkit Pump Enhancement Parts Kit	1
Foust Marketing Receives Outstanding Sales Achievement Award	1
IPS Weld-On—Thread Sealants and More!	2
The Blue Line—Win Titleist Pro V1x Golf Balls	2

King Plasti-Shield®—Borated Polyethylene Neutron Shielding Sheet



King Plasti-Shield® is an effective shielding material with 5% boron by weight and our trademark purple color to meet all applicable applications for healthcare cancer treatment centers, diagnostic and hospital facilities. Applications include linear accelerators, nuclear or

radiation shielding, industrial use, security such as seaports and airport security, nuclear submarines, nuclear power plants, border protection and applications requiring attenuation of thermal neutrons.

Applications

- Airport and Sea Port Security
- Doors for Linear Accelerators
- International Border Security
- Medical Vaults
- Nuclear Reactors and Vessels
- Research Applications

King Plasti-Shield is certified by prime vendors of the U.S. government as the source for Grade II and Grade III neutron shielding material on nuclear submarines and naval warships. Their process, materials, quality programs, sampling, testing, tracing and packaging all meet or exceed military specifications such as MIL-P23536A and EB2562E. We use MIL-STD-45662 for internal calibration system traceable back to NIST.

For complete details, visit www.kingplastic.com.

Industry Events

- ISA Sign Expo (International Sign Association) Las Vegas, NV April 20-22, 2017
- OTC (Offshore Technology Conference) Houston, TX May 4, 2017
- HD Expo (Hospitality Design Event) Las Vegas May 3-5, 2017

Notes of Interest

- “Someone is sitting in the shade today because someone planted a tree a long time ago.”
—Warren Buffett
- “In the same way, let your light shine before others, that they may see you good deeds and glorify your Father in heaven.”
—Matthew 5:16

Company News

- **Foust Marketing** has an OPEN position for Technical Sales. foustmarketing.com/careers.
- New **PB-200** Portable Power Bevellers now available!

Pulsafeeder—New PEPkit Pump Enhancement Parts Kit

What’s better than a our standard KOPkit—Keep on Pumping Kit? A PEPkit of course!

The New PEPkit, which stands for Pump Enhancement Parts Kit, includes all of the essential parts needed to keep a pump running like new. When performing maintenance on a metering pump it is important to consider all of the system components that ensure safe and reliable performance.

New **PEPkit** includes:

- KOPkit—The most common service parts (Reagent Head, suction and discharge valves, diaphragm, and hardware)
- Bleed Valve—For safe and easy priming.
- Injection Valve—Optimum inline injection and mix.
- Foot Valve Strainer—Fast consistent priming.
- Replacement Tubing—Prevent bursts or leaks.



- Detailed service instructions

Contact our team for more detailed information on our complete list of pump maintenance and repair kits.

Foust Marketing Receives Outstanding Sales Achievement Award



The Foust Marketing team was presented with the Outstanding Sales Achievement Award for 2016 at the Pulsafeeder Global Sales Meeting. To qualify, the Pulsafeeder sales representative had to exceed previous year sales and meet an annual growth goal set at beginning of the year with a key focus on key markets and customers.

The Global Sales Manager for Pulsafeeder SPO, Jason Bertrand (Pictured left), presented the award to our team. We are very proud to receive the award. We are appreciative of the recognition from Pulsafeeder, and

look forward to another great year in 2017. For more information on Pulsafeeder’s quality chemical metering pumps, cooling tower and boiler controllers, panel systems, pre-engineered skid systems, and accessories, contact our sales team or visit www.pulsatron.com.

IPS Weld-On—Thread Sealants and More!



- Gold Seal
 - 505 Key-Tite
- Waterproof Compound**
- Epoxy Sticks
 - Soft Seal Plumbers Putty

Lubricants

- Seal Lube
- Gasket Lubricant
- All New EZ Flush
- Blue Pipe Lubricant

Cutting Oil

- Dark Cutting Oil
- Light Cutting Oil

IPS Weld-On continues to lead the industry with quality primers, cements and more. For complete product information and product comparisons, visit www.weldon.com.

IPS Weld-On—Your single source supplier of Thread Sealants, Compounds, and Lubricants.

Many installations and final connections require their own sealants, putty lubricants and other compounds to complete the job. IPS Weld-On offers these products that exceed industry standards.

Sealants

- All Seal
- Blue Seal with Teflon®
- White Seal with Teflon®

The Blue Line—Win Titleist Pro V1x Golf Balls

Foust Marketing is offering the opportunity to win a prize in this issue of **The Blue Line**.

This issue we are offering a sleeve of **Titleist Pro V1x** logo golf balls from Foust Marketing to the top four entries.



Enter by visiting the link below with the correct answers to the following questions.

1. List a couple applications for King Plasti-Shield Borated Polyethylene Neutron Shielding?
2. Why is it important to replace tubing with the New PEPkit from Pulsafeeder?
3. What did Foust Marketing have to meet to get the Outstanding Sales Achievement Award?
4. List a couple of IPS Weld-On's

thread sealants or products?

5. What does Warren Buffett say about someone sitting in the shade today?

Winner of the Fitbit Charge 2 from the last issue courtesy of **Foust Marketing**.

Felisa Howie, Sales
Curbell Plastics—Arlington, TX

Complete the entry form at www.foustmarketing.com/entry-form.



TM

foustmarketing, inc.

Engineered solutions for your business

Main Office

Foust Marketing, Inc.
P.O. Box 7413
The Woodlands, TX 77387-7413
Tel: 281-296-2500
Fax: 281-296-2566
www.foustmarketing.com

Bryan Foust, CPMR, CSP
bryan@foustmarketing.com

Pulsafeeder



NIBCO



King



Harrison



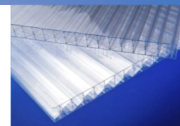
IPS



SCIGRIP



Gallina



Rain Bird

